

Latino participation in COVID-19 rent relief efforts

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HOUSING INSECURITY PERSISTS FOR RENTERS OF COLOR AMID THE COVID-19 PANDEMIC

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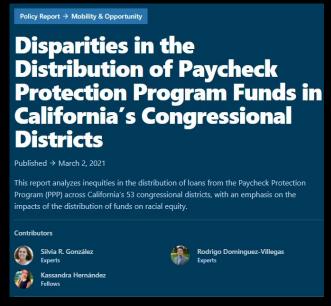
How effective were COVID relief policies in reaching Latinos and people of color?







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New Data Points on Income and Racial/Ethnic Disparities

Census Pulse Survey July 2021–January 2022

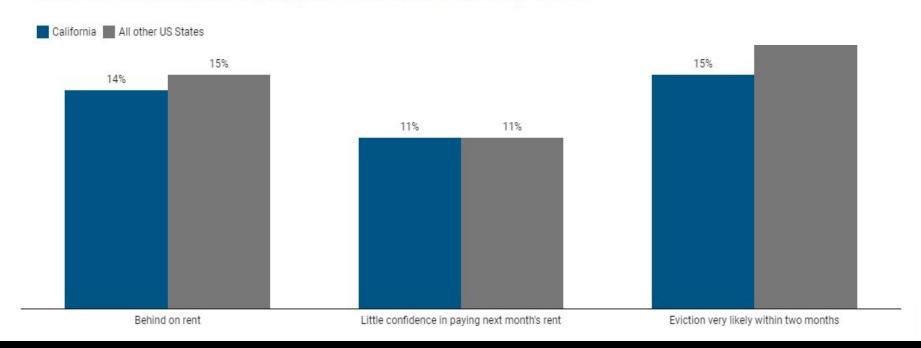
Application Rates
among
distressed renters
facing or that could
potentially face
housing insecurity

Relief Rates
among
distressed renters
that applied

Denial Rates
among
distressed renters
that applied

14% of California Renters Are Experiencing Housing-related Stress

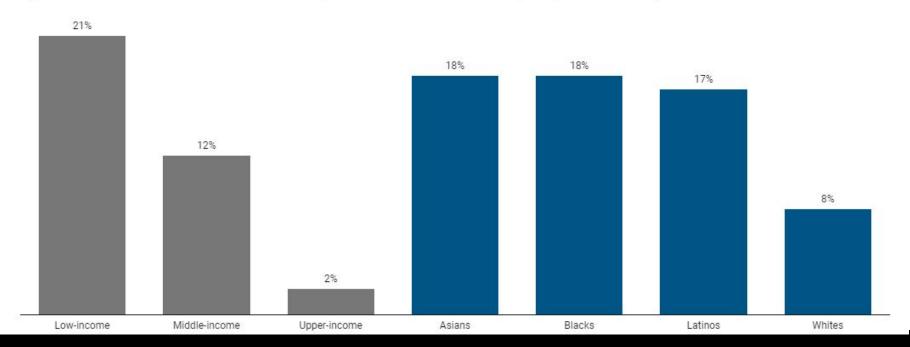
Figure 1. Renters who experienced housing-related stress, July 21, 2021–January 10, 2022



Source: Authors' calculations from US Census Bureau, Household Pulse Survey, weeks 34 to 41 (July 21, 2021–January 10, 2022).

Low-Income and Renters of Color Are More Likely to Struggle to Keep Up with Rent

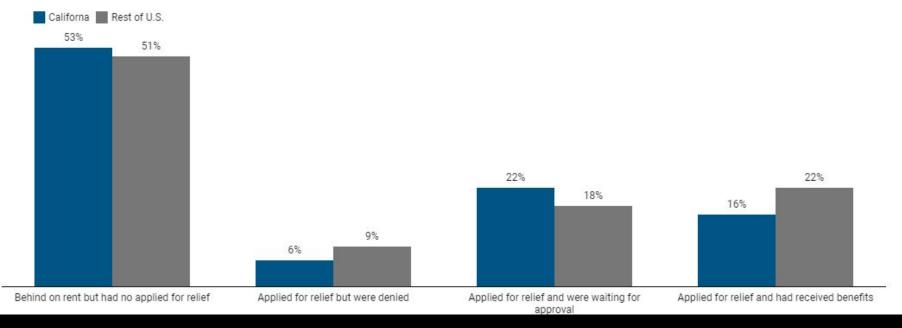
Figure 2. Californians who were behind on rent, by income class and race/ethnicity, July 21, 2021-January 10



Source: Authors' calculations from US Census Bureau, Household Pulse Survey, weeks 34 to 41 (July 21, 2021–January 10, 2022).

A Majority of California Renters Experiencing Housing-Related Stress Did Not Benefit from Rent Relief Programs

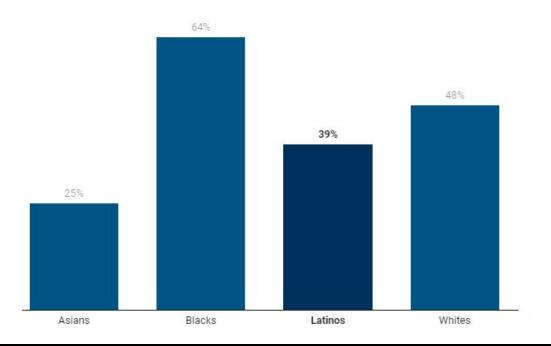
Figure 3. Distressed renters, by participation in rent relief programs, July 21, 2021–January 10, 2022



Source: Authors' calculations from US Census Bureau, Household Pulse Survey, weeks 34 to 41 (July 21, 2021–January 10, 2022).

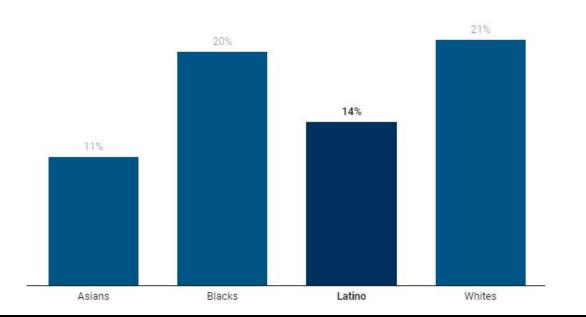
Asian American, and Latino Renters Are Severely Underrepresented Among Applicants for Rent Relief

Figure 4. Distressed California renters who applied for rent relief



Asian American, and Latino Renters Are Severely Underrepresented among Those Receiving Debt Relief

Figure 5. Distressed California renters who received rent relief



"Y si me afecta para arreglar mis papeles en el futuro?"

What if it affects my ability to fix my papers in the future?

"Even though I have college degree, navigating the application process was still a pretty difficult process"

"I paid with a credit card (that I didn't have the funds to pay back)...the City said I couldn't apply because I technically hadn't missed a payment."

"My family member was ashamed to apply, they didn't want to others to know we we're struggling'"



_Recommendations

Extend the
Emergency
Renters
Assistance
Program (ERAP)
until
unemployment
rates for all
racial/ethnic
groups fall below
pre-pandemic
rates

Extend other
emergency
safety-net
programs
until
unemployment
rates for all
racial/ethnic
groups fall below
pre-pandemic
rates

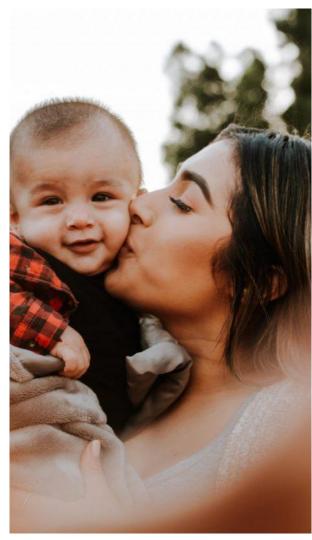
Streamline the application process for applying to safety-net relief programs

VS

a single application for each program

More funding for community based organizations

to be the trusted messengers





THERE IS NO
AMERICAN
AGENDA
WITHOUT A
LATINO AGENDA

