

COVID-19's Impacts on Latino Students and the Future of California

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CALIFORNIA NEEDS MORE COLLEGE GRADUATES

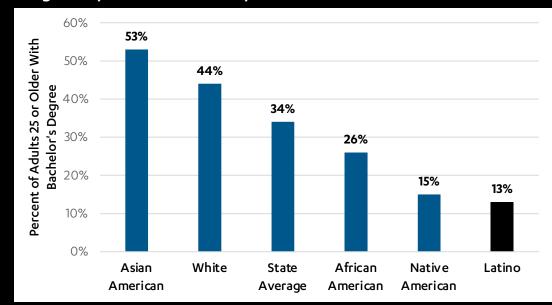
1.1 MILLION Deficit of college graduates in CA to meet economic demand in 2030



LATINOS ARE THE LARGEST GROUP OF POTENTIAL COLLEGE GRADUATES

Only 13% of Latinos had a BA or more compared to the state average of 34%.

Figure 1: Percent of Adults 25 or Older With a Bachelor's Degree by Race or Ethnicity, 2019

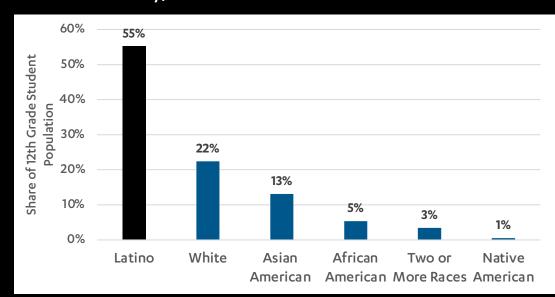




LATINOS ARE THE LARGEST GROUP OF POTENTIAL COLLEGE GRADUATES

Latinos represent more than half of all students enrolled in 12th grade in the current academic year.

Figure 2: Share of California's 12th Grade Student Population by Race or Ethnicity, 2021-2022 Academic Year

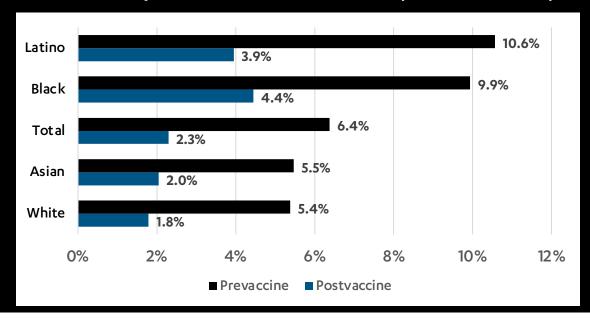




COVID-19 INTERRUPTED THE EDUCATION PLANS OF LATINO HIGHER-ED STUDENTS MORE THAN OTHERS

Almost 11% of Latino students planned to cancel all their classes in the fall of 2021 before vaccines were available, the highest of any group.

Figure 3: Proportion of Students Who Planned to Cancel All Postsecondary Classes for the Fall of 2021, by Race or Ethnicity





WHY: LATINO STUDENTS AND THEIR FAMILIES FACE UNIQUE AND INTERSECTING DISADVANTAGES

Latino students are more likely than white students to:

be **first- generation**college
students

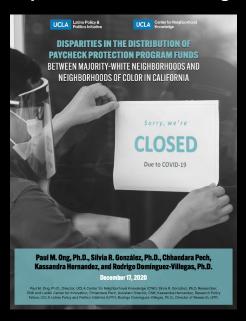
live at home while enrolled in college

lowincome families be in **mixedstatus** families use income to support family



LATINO STUDENTS AND THEIR FAMILIES WERE LEFT OUT OF FEDERAL COVID RELIEF

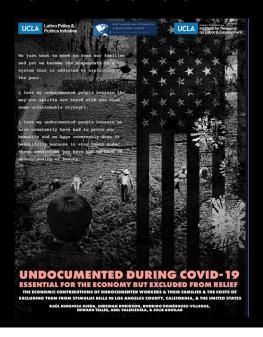
Paycheck Protection Program (PPP)



\$367 per resident in Latino neighborhoods

\$666 in white neighborhoods.

CARES ACT of 2020



More than

4 million
Californians
excluded



CONSEQUENCES FOR STUDENTS

Lower chances to complete their degree

Lower lifetime earnings

Lower purchasing power



CONSEQUENCES FOR HIGHER-ED INSTITUTIONS



For the first time in 20 years, the number of HSIs decreased in 2021.

Reaching the threshold of at least 25 percent Latino enrollment allow institutions to apply for Department of Education funds designated for HSIs.



CONSEQUENCES FOR THE ECONOMY

1.1 MILLION Deficit of college graduates in CA to meet economic demand in 2030



WHAT TO DO? HOLISTIC SUPPORT OF LATINO STUDENTS

Increase
financial
assistance and
fill gaps in
financial aid
(AB-1746)

Support students to **cover other expenses**, such as housing (AB-1602) Provide
emergency grants
for students to
resume school and
complete degrees





THERE IS NO
AMERICAN
AGENDA
WITHOUT A
LATINO AGENDA

